OTTO VON GUERICKE UNIVERSITÄT MAGDEBURG

CENTER OF OPERATIONS RESEARCH & BUSINESS ANALYTICS

Knowledge Transfer

For CORBA, research is not a value in itself, but the value is in its benefit to society. The transfer of our skills and research into business and society is therefore of great importance. In particular, we focus on three pillars:

1. Cooperation with partners from industry and government:

Here, we look forward to a fruitful exchange. Gladly, we help to improve our partner's decision-processes and to optimize their operations. In return, access to practical problems, as well as to real data enable us to continue conducting applied research on the highest level.

2. Support of start-ups:

By supporting promising entrepreneurs CORBA aims to make a valuable contribution to the economic development of our regior

3. Teaching of future decision-makers:

To enable our students to become excellent decision-makers, whether as an employee or as an entrepreneur, we put great emphasis on a challenging, application-oriented study program that integrates the latest results and methods from the field of Operations Research and Business Analytics. If desired, CORBA can arrange contacts between successful students and our partners.